

Monday, Nov. 27, 4:30-6:00 PM,  
SPSI26, Room: S404AB



The **ACADEMY**  
for Radiology & Biomedical  
Imaging Research

Advancing Innovation in Imaging Science

## Preparing Imaging Investigators to Dive Into the 'Shark Tank'

If you are interested in alternatives to federal funding, attend the Imaging Shark Tank, an educational session where you can watch early career investigators pitch their idea to a panel consisting of representatives from industry, academia and venture capital.

- 1) Identify strategies for bringing research to the marketplace.
- 2) Present a proposal in a way that elicits interest from potential investors.
- 3) Take steps to secure investor funding while developing and protecting the intellectual property.
- 4) Identify ways to generate business value through licensing and collaborations.



**SPSI26**      **Preparing Imaging Investigators to Dive Into the 'Shark Tank'**  
Ronald L. Arenson, MD | Renee L. Cruea, MPA

### Shark Tank Panel:

- **Ari Nowacek**, MD, PhD, Principal, ARCH Venture Partners
- **Scott A. Penner**, JD, Senior Counsel Foley & Lardner LLP; Protecting your IP
- **Micheal Haimour**, MBA, Director at Boston Scientific, U.S. Healthcare Solutions & Partnership



*Ari Nowacek, MD, PhD    Scott A. Penner, JD    Michael Haimour, MBA*

### The Pitch Teams:

#### Low cost ultrasound at the point of care

**Vandiver Chaplin, MS** and **Patrick Baird, MBA**, Vanderbilt University

#### eMASS and Computer-Assisted tumor Response Evaluation (CARE)

**Andrew Smith, MD, PhD**, University of Alabama at Birmingham

#### ChemoFilter: Reducing the Toxicity of Chemotherapy

**Steven W. Hetts, MD**, University of California, San Francisco

#### Contrast Allergy PreMed Pack

**Michael Hanley, MD**, University of Virginia



*Vandiver Chaplin, MS    Patrick Baird, MBA    Andrew Smith, MD, PhD    Steven W. Hetts, MD    Michael Hanley, MD*