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The Academy for Radiology & Biomedical Imaging Research

Board Meeting

Tuesday, May 8, 2018

7:00 AM - 8:00 AM

Omni Orlando, ChampionsGate Room

Orlando, FL

Attendees:

Officers

Hedi Hricak, MD, PhD, Dr (hc)

President

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Secretary/Treasurer

Executive Committee

Ruth Carlos, MD, MS

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Carolyn Meltzer, MD

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Reed Omary, MD, MS

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Satoshi Minoshima, MD, PhD

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Harvard

Alexander Norbash, MD

UCSD

Pablo Ros, MD

Case Western Reserves

Guests

Jadranka Stojanovska, MD, MS

CECI² Co-Chair, University of Michigan

Dial-in Attendees

Neil Rofsky, MD

AUR/SCARD

Umar Mahmood, MD, PhD

RSNA

Academy Staff

Renee L. Cruea, Executive Director

Martha Nolan, Senior Director of Government & Strategic Affairs

Casey Cappelletti, Patient Outreach Coordinator & Government Affairs Asst.

Emily Townley, Operations Manager & Executive Administrator

1. Welcome

Academy President, Dr. Hedi Hricak, welcomed the attendees, presided over the introductions of each attendee and opened the meeting at 7:05 AM.

2. Appreciation of the Academy

Dr. Hricak praised the Academy's mission, briefly discussed its history and membership composition, and expressed appreciation for the Academy Staff.

Dr. Hricak specifically noted the great benefits and success of the CECl² program, including the connections the CECl² were able to make with Members of Congress, and asked Dr. Stojanovska to speak about her CECl² experiences. Dr. Stojanovska praised the program and expressed a desire for increased mentorship between the Distinguished Investigators and the CECl². Renee Cruea agreed with Dr. Stojanovska, and reiterated the sustained commitment and time it takes from Academy members to develop beneficial relationships with their representatives on Capitol Hill. Dr. Hricak urged the meeting attendees to continually express their support for the Academy's mission by actively engaging in its initiatives.

3. Financial Update

Secretary/Treasurer, Dr. Cheri Canon, presented. She noted that the Academy is financially sound and performing within budget, that reserves are held within the RSNA and that they contain approximately eight months-worth of Academy operating expenses.

4. Approval of Minutes

Proposed by Dr. Hricak, seconded by Drs. Etta Pisano and Pamela Woodard, the minutes from the previous Academy Board meeting held at RSNA on Monday, November 27, 2017 were approved unanimously.

5. Executive Director Update

- **Academy Strategic Plan**
Renee Cruea began by providing an update to the Board on the Academy's strategic plan, and reminding them that every initiative that the Academy has undertaken recently all align with the stated goals of the strategic plan; prioritizing advocacy efforts, strengthening branding and communication, and expanding support for early career investigators.
- **Membership and Revenue Update**
Renee noted that the Academy membership continues to grow. In terms of revenue, annually, the academic departments contribute approximately \$512,000, imaging societies contribute \$634,000 and industry partners contribute \$200,000. She noted that there wasn't time for discussion due to the meeting time constraints, but that while the Academic Council continues to grow, more effort is needed to maintain membership and further engage the Chairs that are currently members but aren't quite as involved as they could be.
- **The Inter-Agency Working Group on Medical Imaging (IWGMI)**
Renee discussed the Academy's leading role in creating the initiative that established the IWGMI. She noted that once the final report, "The Roadmap for Imaging Research", was published their mission as a group was effectively completed and they will not renew their charter. The responsibility of maintaining the momentum begun by the IWGMI falls to the

Academy, because it's able to engage all of the members of the IWGMI and utilize the "Roadmap" to further implement the goals of the strategic plan.

- The Academy/NIST Workshop

Renee discussed the upcoming May Workshop, and noted that the collaboration with the National Institute of Standards and Technology sprang from the Scientific Symposium in September 2017. She especially noted the diversity in the approximately 80 registered attendees for the Workshop, which represents a broad spectrum of government agencies, industry, imaging societies, academia and experts from various specialties, and how helpful it will be to raise the profile of the Academy and advance its mission.

- Academy Advocacy Efforts

Broad initiatives include:

- Workshops stemming from the IWGMI
- An Academy Congressional briefing, presenting the Academy White Paper resulting from the Scientific Symposium
- Continual meetings with and championship by Congresswoman Anna Eshoo
- Establishing and maintaining an important relationship with our current administration. Part of this was begun by meeting a Senior Policy Director in the Office of Science Technology Policy at the White House, who in turn has sent representatives to Academy events this past Spring and will have attendees at the upcoming Academy/NIST Workshop. The OSTP has become very engaged

Specific NIH engagement efforts include:

- Successfully submitting legislative language that will require the Director of the NIH to provide Congress with an audit of all imaging research that's taking place across all of the institutes and centers, which in turn will be a very valuable tool for the Academy in advocacy
- Engaging in grassroots advocacy coalitions, by partnering with many other healthcare advocacy groups and imaging societies, in order to counter the up to 22% funding cut to the NIH proposed by the current administration
- Crafting Congressional testimony on behalf of the NIBIB, which was submitted during the previous week (and can be found on the Academy website). Academy leadership (Drs. Meltzer, Hricak, Schnall and Seltzer) have done several Congressional visits this year

A brief video excerpt from Congresswoman Eshoo's remarks during the Academy's 9th annual Medical Imaging Technology Showcase was shown (the Congresswoman's full speech can be found on the Academy website).

Renee then requested questions/suggestions from those in attendance and feedback on ways the Academy can improve events, initiatives and communications.

- Dr. Grist asked about some of the specific factors that led to Congresswoman Eshoo's engagement with the Academy, and how those methods and principles might be used to recruit future champions. Renee responded with a bit of history about the Congresswoman's involvement with the NIBIB, and discussed the great value of fostering relationships between department Chairs, specifically, and representatives.
- Dr. Omary suggested creating a single Academy PowerPoint slide to show at regular department meetings, to help with academic recruitment. Renee spoke about the great success of the Grand Rounds lectures she's conducted so far this year, and also mentioned the availability of the "Academy 101" PowerPoint to add individual academy logos to and in turn show to departments.
- It was noted by Drs. Hricak, Krupinski and Woodard that, going forward, the classes of CECI² and Distinguished Investigators (DIs) really need to have greater diversity, and especially include more women nominees.

6. 2018 Distinguished Investigator Awardees

Dr. Krupinski, DI Council Co-Chair, noted that there are 42 nominations this year and that all nominees are highly qualified, with great reputations and have all of the necessary publications and funding. She and Dr. Omary recommend approving all nominees for the award, seconded by Drs. Pisano and McLennan. All are approved.

Dr. Hricak introduced, and there was discussion around, the new guideline/qualification that all future DI nominees must be from Academy member institutions. It was generally agreed upon that this guideline will hold.

7. 2018 Gold Medal Awardee/Nominating Committee

Dr. Hricak reiterated that Dr. Carolyn Meltzer, as the most recent past Academy President, is the Chair of the Gold Medal Nominating Committee. Dr. Meltzer proposes adding Drs. Tom Grist, Katherine Andriole, PhD (SIIM, Brigham and Women's) and Umar Mahmood, MD (RSNA, Mass General) to the Committee. Drs. Pisano and Schnall seconded, and they were approved.

8. Industry

As this was his first Board Meeting and he is currently the sole Industry representative on the Academy Board, Bram Stolk, GE Healthcare, introduced himself, expressed appreciation to the Academy and spoke briefly on; the importance of a value statement for membership to the Academy; how best to market the Academy and CIBR to potential Industry participants (perhaps with a version of "Industry Grand Rounds"); ways in which to educate stakeholders in the Industry sphere about the Academy's mission; that Bram is actively seeking new ways to connect with his Industry peers regarding Academy involvement; potential methods to cultivate "depth" of involvement within corporations, which in turn will create greater numbers of Academy advocates; and how to sustain Industry participation in Academy advocacy.

9. Adjournment

There being no further business, feedback or issues, the Academy Board meeting was adjourned at 8:13 AM.

